ISSU9VE– Video Editing

Module outline

Post production is the phase in the film production process where stories come together. Images and sound are combined to build the narrative and craft what the viewer will experience. Editing involves technical skills, but crucially it is a creative process, in which each decision will impact the style and substance of the completed film.

In this module you will learn both the creative and technical aspects of editing. You will be taught by an experienced industry professional, who will guide you through the art of post production. You will be taught in a small group, using industry standard software and equipment, and working with material both from broadcast shows and award-winning student work.

By the end of the module you will have a confident grasp of technical skills, the techniques of visual storytelling and how sound and pictures come together to create impact for a viewing audience.

No prior learning of software is needed for this module and students will be given the equipment.

Learning outcomes

On successful completion of the module you will be able to:

1.   Demonstrate technical and narrative skills in editing video material from different genres

2.   Demonstrate knowledge of the aesthetic aspect of editing video material from different genres

3.   Demonstrate understanding of the principles of editing film and television

Teaching

This module will have a practical focus, with week on week formative exercises and tutor feedback. This will include 2 x 3 hour lecture/workshops a week and an excursion.

Assessment

Assessment Component	Assessment Type	Formative?	Weighting
Coursework	Weekly assignments	Yes	0%
Edit assessment 1	Practical assessment	No	40%
Edit assessment 2	Practical assessment	No	60%

Graduate Attributes

Knowledgeable and Skilled

You will develop specific knowledge around visual communication including data management and workflow, as well as video and audio editing. Knowing the most effective ways to tell visual stories them is a hugely valuable skill in the 21st century. Access to industry-standard Avid Media Composer software and

a networked edit environment mean that you will be enhancing your employability prospects should you choose a media career.

Intellectually Curious and Research
The diverse range of genres, content and contributors represented on screen in the edit exercises and assessments, combined with the wide variety of topics covered, will spark curiosity, both about what stories are told on screen and also about how they are presented and the ways that narratives can be constructed. This should feed into your own future academic and creative work.

Professionally and Personally Effective
In this module, you will develop technical skills in video editing using industry-standard Avid Media Composer software, knowledge of file management and post production workflow and the editorial and creative aspects of editing, which will both enhance your knowledge as a visual storyteller and improve your employability prospects in the creative media sector.

Engaged Individuals with a Global Perspective
You will engage with a range of video material in which a diverse range of characters, subject matter and cultural experiences are represented, which will develop greater awareness of both the diversity of 21st century lived experience and challenge you to consider your own perspectives across a range of issues.

Employability

On this module, you will acquire a range of skills and attributes that are very relevant to employability. These include the ability to respond to a brief, work to deadlines and address how best to present visual and audio source material to tell a story.

The course is taught by an industry professional who can give insight into how the broadcast media sector works, including job roles, career progression and content commissioning.

As outlined above, you will use industry-standard Avid software in a networked post production environment and will learn practical skills that can stand you in very good stead in future media careers.

Key reading List

Bowen, Christopher J. & Roy Thomson, Roy (2013) *Grammar of the Edit* (3rd ed.) (ebook, available online)

Billinge, Sam (2017) *The Practical Guide to Documentary Editing: Techniques for TV and Film*. Routledge.

Bordwell, David & Thompson, Kristen (2013) *Film Art: An Introduction (10th Edition)* McGraw-Hill.

Dmytryk, Edward (1984) *On Film Editing: an Introduction to the Art of Film Construction*. Focal Press.

Murch, Walter (2001) *In the Blink of an Eye* (2nd ed) Silman-James.

Pearlman, Karen (2013) *Cutting Rhythms*. Focal Press.