

Course Outlines

BUSINESS 151G: Communication in a Multicultural Society

Business and Economics

(15 POINTS)

Course Prescription

Communication knowledge and skills are essential in business careers and for interpersonal and intercultural relationships. This course offers a theory-based approach combined with applied communication practices. Communication knowledge, competencies and skills are developed through exploring relationships, mediated communication, writing, team dynamics, oral presentation and technologies.

Course Overview

This course is designed for students who are interested in finding out how culture influences their communication styles and those of others. A special emphasis is given to developing an understanding of intercultural communication in the workplace and business environments.

Course Requirements

Restriction: BUSINESS 101, 291, MGMT 291

Capabilities Developed in this Course

Capability 1: Disciplinary Knowledge and Practice

Capability 2: Critical Thinking
Capability 3: Solution Seeking

Capability 4: Communication and Engagement

Capability 6: Social and Environmental Responsibilities

By the end of this course, students will be able to:

- Develop an understanding of multiculturalism as a base for intercultural communication (Capability 2 and
 4)
- 2. Demonstrate an understanding of Māori cultural worldviews and the intergenerational communication of knowledges (Capability 4 and 6)
- 3. Demonstrate an understanding of the practical role languages play in intercultural communication (Capability 3 and 4)
- 4. Critically evaluate the foundations of what it is to communicate in the workplace and society (Capability 2)
- 5. Analyse academic papers and arguments in order to construct your own ideas about communicating (Capability 1 and 2)

Assessments

| Assessment Type | Percentage | Classification |
|-----------------|------------|------------------------|
| Reflection | 10% | Individual Coursework |
| Reflection | 10% | Peer Coursework |
| Essay | 30% | Individual Coursework |
| Final Exam | 50% | Individual Examination |
| 4 types | 100% | |

| Assessment Type | Learn | Learning Outcome Addressed | | | |
|-----------------|----------|----------------------------|----------|----------|---|
| | 1 | 2 | 3 | 4 | 5 |
| Reflection | ✓ | ~ | | | |
| Reflection | | | ~ | | |
| Essay | | | | ✓ | ~ |
| Final Exam | ✓ | ~ | ~ | ~ | ~ |

Workload Expectations

This course is a standard 15 point course and students are expected to spend 20 hours per week involved in each 15 point course that they are enrolled in.

Campus Experience

Attendance is expected at scheduled activities including lectures to complete components of the course.

Lectures will be available as recordings.

The course will not include live online events unless there is a change in covid alert levels.

Attendance on campus is required for the exam unless there is a change in covid alert levels.

The activities for the course are scheduled as a standard weekly timetable.

Learning Resources

A reading list will be made available to you an you will have full access to resources. There is no required textbook for the 2021 summer school offering of this course.

Student Feedback

At the end of every semester students will be invited to give feedback on the course and teaching through a tool called SET or Qualtrics. The lecturers and course co-ordinators will consider all feedback and respond with summaries and actions.

Your feedback helps teachers to improve the course and its delivery for future students.

Class Representatives in each class can take feedback to the department and faculty staff-student consultative committees.

Digital Resources

Course materials are made available in a learning and collaboration tool called Canvas which also includes reading lists and lecture recordings (where available).

Please remember that the recording of any class on a personal device requires the permission of the instructor.

Academic Integrity

The University of Auckland will not tolerate cheating, or assisting others to cheat, and views cheating in coursework as a serious academic offence. The work that a student submits for grading must be the student's own work, reflecting their learning. Where work from other sources is used, it must be properly acknowledged and referenced. This requirement also applies to sources on the internet. A student's assessed work may be reviewed against online source material using computerised detection mechanisms.

Inclusive Learning

All students are asked to discuss any impairment related requirements privately, face to face and/or in written form with the course coordinator, lecturer or tutor.

Student Disability Services also provides support for students with a wide range of impairments, both visible and invisible, to succeed and excel at the University. For more information and contact details, please visit the Student Disability Services website http://disability.auckland.ac.nz

Special Circumstances

If your ability to complete assessed coursework is affected by illness or other personal circumstances outside of your control, contact a member of teaching staff as soon as possible before the assessment is due.

If your personal circumstances significantly affect your performance, or preparation, for an exam or eligible written test, refer to the University's <u>aegrotat or compassionate consideration page</u> https://www.auckland.ac.nz/en/students/academic-information/exams-and-final-results/during-exams/aegrotat-and-compassionate-consideration.html.

This should be done as soon as possible and no later than seven days after the affected test or exam date.

Learning Continuity

In the event of an unexpected disruption we undertake to maintain the continuity and standard of teaching and learning in all your courses throughout the year. If there are unexpected disruptions the University has contingency plans to ensure that access to your course continues and your assessment is fair, and not compromised. Some adjustments may need to be made in emergencies. You will be kept fully informed by your course co-ordinator, and if disruption occurs you should refer to the University Website for information about how to proceed.

Student Charter and Responsibilities

The Student Charter assumes and acknowledges that students are active participants in the learning process and that they have responsibilities to the institution and the international community of scholars. The University expects that students will act at all times in a way that demonstrates respect for the rights of other students and staff so that the learning environment is both safe and productive. For further information visit Student Charter https://www.auckland.ac.nz/en/students/forms-policies-and-guidelines/student-policies-and-guidelines/student-charter.html.

Disclaimer

Elements of this outline may be subject to change. The latest information about the course will be available for enrolled students in Canvas.

In this course you may be asked to submit your coursework assessments digitally. The University reserves the right to conduct scheduled tests and examinations for this course online or through the use of computers or other electronic devices. Where tests or examinations are conducted online remote invigilation arrangements may be used. The final decision on the completion mode for a test or examination, and remote invigilation arrangements where applicable, will be advised to students at least 10 days prior to the scheduled date of the assessment, or in the case of an examination when the examination timetable is published.