



SYLLABUS

PALAZZI FLORENCE ASSOCIATION FOR INTERNATIONAL EDUCATION FLORENCE UNIVERSITY OF THE ARTS FAST - SCHOOL OF FASHION AND ACCESSORY STUDIES AND TECHNOLOGY (FT)

SCHOOL OF FASHION AND ACCESSORY STUDIES AND TECHNOLOGY
DEPARTMENT OF ACCESSORY DESIGN AND TECHNOLOGY
COURSE TITLE: SKETCHING AND RENDERING ACCESSORIES
COURSE CODE: FTADSR210

3 Semester Credits

1. DESCRIPTION

The fundamental aspects of accessory design allow students to learn drawing and rendering techniques, which illustrate materials and textures for handbags, belts, gloves, shoes, and hats. Starting from sketches and basic technical drawing techniques, students develop skills that enable them to apply diverse drawing methodologies.

2. OBJECTIVES

By the end of the course students will be familiar with sketching bidimensional and tridimensional accessories with technical accuracy, focusing on different types of accessories such as handbags, shoes, gloves, hats and jewellery. Students will be stimulated to use different rendering techniques, such as colored pencils, watercolor, chalk, pastels, markers. The course will provide familiarity in importing sketches on digital format, and the use of specific sketching and rendering software. The course will introduce information on creating technical flats, as used currently in the industry of fashion.

3. REQUIREMENTS

There are no prerequisites for this course.

4. METHOD

This course consists of lectures, class discussions, and site visits within the local community. Mediums for instruction used will include, but are not limited to, interactive and hands-on activities which challenge thought processes, academic texts and studies, videos, slides, guided problem solving, and experiential and/or field learning activities where applicable.

An asset of the program is the opportunity to showcase student work at FLY, the non-profit retail store of FAST, alongside professional emerging designers based in Italy. All works produced by students will be featured with garment specifications, photographed, and published for promotion on school websites. Garments will undergo a selection process for in-store and classroom placement. Furthermore, FAST experiential learning and internship students will then utilize these items to create window displays and other special installations throughout the season. **For this reason, it is not possible for students to take garments,**

accessories, and the like home upon course completion. In the event that a garment is sold, all profits will go toward FUA scholarship funds for future FAST students.

5. TEXT BOOK – FURTHER READINGS – RESOURCES

TEXT BOOK

Designing fashion Accessories: Masterclass in professional design, *Hidalgo Martin Roig*, Schiffer Publishing, Ltd.

The Textbooks are pre-ordered and available at: Paperback Exchange in Via delle Oche 4r or laFeltrinelli Via dei Cerretani 40R. Textbooks may also be available for purchase online or in e-book format.

The text book is mandatory for successful completion of the course.

Where applicable, additional materials, handouts and/or notes will be provided by the instructor.

FURTHER READINGS – RESOURCES

www.ferragamo.com

www.businessoffashion.com

“Fashion Accessories: The Complete 20th Century Sourcebook”, Book by John Peacock.

“Nine Heads” Nancy Rielgelman, 9 Heads Media

“The century of hats”, Susie Hopkins, Aurum Press

“She Design”, Fashionary

LIBRARIES IN FLORENCE

The FUA library is located in Corso Tintori 21. Please consult the posted schedules for official opening times. Also note that the library is for consultation only and it is not possible to borrow materials. The library is equipped with a scanner and internet access so that you may save or email a digital copy of the pages needed.

Students may also utilize additional libraries and research centers within the local community:

Biblioteca Palagio di Parte Guelfa

Located in Piazzetta di Parte Guelfa between Piazza della Repubblica and Ponte Vecchio.

Please consult the library website for hours of operation:

http://www.biblioteche.comune.fi.it/biblioteca_palagio_di_parte_guelfa/

Biblioteca delle Oblate

Located in via dell'Oriuolo 26. Please consult the library website for hours of operation:

www.bibliotecadelleoblate.it

The Harold Acton Library at the British Institute of Florence

Located in Lungarno Guicciardini 9. Please consult the library website for hours of operation.

This library requires a fee-based student membership. For information: www.britishinstitute.it/en

6. FIELD LEARNING

Please consult your Official Registration for any mandatory field learning dates. Field Learning Activities cited in Official Registrations are an integral part of the course and also include an assignment that counts towards your final grade, details will be provided on the first day of class.

7. COURSE MATERIALS

No additional course materials are necessary.

8. COURSE FEES

Course fees cover course-related field learning activities, visits, and support the instructor's teaching methodologies. Book costs are not included in the course fee. The exact amount will

be communicated by the instructor on the first day of class.

9. EVALUATION – GRADING SYSTEM

10% Attendance

20% Class Participation and Assignments

20% Midterm Exam, Field Learning Project (if applicable), Special/Research Project (if applicable)

30% Final Exam

20% Paper/Project

A = 93-100 %, A- = 90-92%, B+= 87-89%, B = 83-86%, B-=80-82%, C+ = 77-79%, C=73-76%, C-=70-72%, D = 60-69%, F= 0-59%, W = Official Withdrawal, W/F = Failure to withdraw by the designated date.

10. ATTENDANCE – PARTICIPATION

Academic integrity and mutual respect between instructor and student are central to the FUA academic policy and reflected in the attendance regulations. Student presence is mandatory and counts toward the final grade.

On the **second absence** the attendance and participation grade will be impacted. Please note that missing certain field learning activities may count for more than one absence.

On the **third absence** the instructor may lower the final grade by one letter grade. (Example: Final grade average of 93% or A will become a B).

The fourth absence constitutes automatic failure of the course. Students with excessive absences will be asked to withdraw with a W (if before the deadline) or leave the course with a WF.

Late Arrival and Early Departure

Arriving late or departing early from class is not acceptable. Two late arrivals or early departures or a combination will result in an unexcused absence. Travel is not an exceptional circumstance.

Travel (or delays due to travel) is NEVER an excuse for absence from class.

It is always the student's responsibility to know how many absences he or she has in a course. If in doubt, speak with your instructor!

Participation: Satisfactory participation will be the result of contributing to class discussions by putting forth insightful and constructive questions, comments and observations. Overall effort, cooperation during group work, proper care of work space and tools, responsible behavior, and completion of assignments will be assessed. All of the above criteria also applies to Field Learning and site visits.

11. EXAMS – PAPERS – PROJECTS

Example of how exams, papers, and projects are detailed and graded:

The **Midterm** exam accounts for 20% of the final course grade. For exam time and date consult the course addendum. **The time and date of the exam cannot be changed for any reason.**

Format: the exam is divided into three sections:

- Part I: Multiple choice questions for a total of 20 points.
- Part II: Short-answer questions (concise explanations, main ideas, key words, names, etc.) for a total 50 points.

- Part III: Essay questions (based on content, vocabulary, detail, etc.) for a total of 30 points.

The final **Paper/Project** accounts for 20% of the course grade.

- Format: topic, length, guidelines, and due date will be provided in the course addendum.
- Material for research will be available in the FUA Library in Corso Tintori 21.

The **Final** exam accounts for 30% of the final course grade. For exam time and date consult the course addendum. **The time and date of the exam cannot be changed for any reason.**

Format: the exam is divided into three sections:

- Part I: Multiple choice questions for a total of 20 points.
- Part II: Short-answer questions (concise explanations, main ideas, key words, names, etc.) for a total 50 points.
- Part III: Essay questions (based on content, vocabulary, detail, etc.) for a total of 30 points.
- The Final Exam is cumulative

12. LESSONS

| Lesson 1 | |
|--------------------------|--|
| Meet | In class |
| Lecture | Introduction to the course, policies, and projects. Introduction to bi-dimensional sketching and practice. Understanding proportions. |
| Objectives | Familiarize with basic sketching techniques in two dimensions, relating the proportion of the accessory to the human figure. |
| Visit | |
| Readings/ Assignments | Sketching assignment will be provided by the instructor Reading pag. 50-52 from the textbook: "Designing fashion Accessories: Masterclass in professional design" |

| Lesson 2 | |
|--------------------------|--|
| Meet | In class |
| Lecture | Sketching different shapes in two dimensions. |
| Objectives | Gain grounding experience in drawing different shapes which will then compose the accessory. |
| Visit | |
| Readings/ Assignments | Sketching in two dimensions, assignment will be provided by the instructor Reading pag.122-124 from the textbook: "Designing fashion Accessories: Masterclass in professional design" |

| Lesson 3 | |
|--------------------------|---|
| Meet | In class |
| Lecture | Introducing tridimensional sketching. Perspective and proportions. |
| Objectives | Approach the drawing technique in three dimensions, and introduce the concept of perspective to render real shapes. |
| Visit | |
| Readings/ Assignments | Assignment will be provided by the instructor Reading pag.90-99 from the textbook: "Designing fashion Accessories: Masterclass in professional design" |

| Lesson 4 | |
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| Meet | In class |
| Lecture | Apply the technique to different simple models of footwear, bags and small leather goods. |
| Objectives | Adapt what has been learned in class so far to draw real accessories. |
| Visit | |
| Readings/ Assignments | Still-life sketching assignment will be provided by the instructor Reading pag.56-61 from the textbook: "Designing fashion Accessories: Masterclass in professional design" |

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|--------------------------|---|
| Lesson 5 | |
| Meet | In class |
| Lecture | Sketching hats and gloves. Practice sketching jewelry. |
| Objectives | Integrate the practice of drawing with new accessories that compose the accessory collection. |
| Visit | |
| Readings/ Assignments | Assignment will be provided by the instructor Reading pag.150-155 from the textbook: "Designing fashion Accessories: Masterclass in professional design" |

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| Lesson 6 | |
| Meet | In class |
| Lecture | The use of color for rendering: rendering different materials. Practice with different media. |
| Objectives | Understand the importance of rendering, and practice different techniques to train the hand and the eye to render different materials. |
| Visit | |
| Readings/ Assignments | Rendering assignment will be provided by the instructor Reading pag.156-161 from the textbook: "Designing fashion Accessories: Masterclass in professional design" |

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| Lesson 7 | |
| Meet | In class |
| Lecture | MIDTERM EXAM |

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| Lesson 8 | |
| Break | |

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| Lesson 9 | |
| Meet | In class |
| Lecture | The use of Pantone markers for rendering. |
| Objectives | Learn the use of markers to render different surfaces, and gain confidence through steady practice. |
| Visit | |
| Readings/ Assignments | Assignment will be provided by the instructor Reading pag.126-129 from the textbook: "Designing fashion Accessories: Masterclass in professional design" |

| Lesson 10 | |
|--------------------------|--|
| Meet | In class |
| Lecture | Flats, how to create them, and their use in the industry. |
| Objectives | Understand how to draft a flat and how this can be beneficial in understanding the proportions, style, technical aspects and construction. |
| Visit | |
| Readings/ Assignments | Sketching flats, assignment will be provided by the instructor Reading pag.65-69 from the textbook: "Designing fashion Accessories: Masterclass in professional design" |

| Lesson 11 | |
|--------------------------|---|
| Meet | In class |
| Lecture | Learn how to use digital rendering software, how to import designs and master rendering techniques. |
| Objectives | Learn to use digital software import sketches in digital format as used by many companies in the fashion industry. |
| Visit | |
| Readings/ Assignments | Digital drawing assignment will be provided by the instructor Reading pag 100-103 from the textbook: "Designing fashion Accessories: Masterclass in professional design" |

| Lesson 12 | |
|--------------------------|---|
| Meet | In class |
| Lecture | Practice working on digital rendering software to develop design and rendering experience and apply to personal sketches. |
| Objectives | Learn how to deliver effective rendering techniques on digital format |
| Visit | |
| Readings/ Assignments | Digital rendering assignment will be provided by the instructor Reading pag.108-109 from the textbook: "Designing fashion Accessories: Masterclass in professional design" |

| Lesson 13 | |
|--------------------------|---|
| Meet | In class |
| Lecture | In depth class discussion to develop the personal project, taking in consideration all that has been done until this point. |
| Objectives | Understand what the particular challenges and difficulties experienced in the creation of the personal project are. |
| Visit | |
| Readings/ Assignments | Assignment will be provided by the instructor Reading pag.136,137 from the textbook: "Designing fashion Accessories: Masterclass in professional design" |

| Lesson 14 | |
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| Meet | In class |
| Lecture | Finalize projects done in class during the course, and recap topics and techniques for final exam. |
| Objectives | Clarify any doubt and prepare for final exam. |
| Readings/ | Recap for the final exam |

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| Assignments | |
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| Lesson 15 | |
| Meet | In class |
| Lecture | FINAL EXAM |