

Academic Area: Fashion Design

CISAustralia is a leading provider of overseas study, intern, and volunteer programs for Australian university students. We pride ourselves in providing personally and academically engaging programs in each of our carefully chosen overseas locations.

CISAustralia is committed to working closely with partner universities in Australia and providing students with academic credit towards their degree for any overseas study, volunteer or intern experience. Over 98% of CISAustralia participants receive academic credit from their Australian university for their CISAustralia study, volunteer or intern program.

Please find the following subjects and associated programs related to Fashion Design. (Please note: For exact program dates and subject offerings for programs with multiple sessions, please visit the specific program web pages).

July in Florence, Italy

[\(Click to view course and program details\)](#)

INTRODUCTION TO ACCESSORY DESIGN: SHOES, BAGS AND BELTS - FTADAD250 – 3 semester credits

This course is an introduction to accessory design. Students will be exposed to a variety of design materials. Emphasis will be placed on three-dimensional sketching and on creative detail design for footwear, handbags (including embellished evening bags), small leather goods, gloves, and belts. The course includes a historical overview of personal accessories from ancient Egypt to the present. This class includes experiential learning with CEMI. +100 experiential learning hours. This course features an Experiential Learning Project at FLY. Garments produced will permanently remain at FLY for placement in window displays, photoshoots and other special installations throughout the seasons.

APPAREL DESIGN - FTFDAD320 – 3 semester credits

This course offers a solid foundation in the fundamentals of basic construction, draping, alterations, and fitting techniques for apparel. The emphasis of the course is on the importance of proper fit and craftsmanship for the overall quality of garments. Students develop and construct design concepts in muslin and soft fabric in the dress form. This course features an Experiential Learning Project at FLY. Garments produced will permanently remain at FLY for placement in window displays, photoshoots and other special installations throughout the seasons.

INTRODUCTION TO CREATIVE ACCESSORY DESIGN - FTADCA345 – 3 semester credits

This course introduces students to the design and construction of hats and bags made from creative materials such as straw and non-leather materials. 3D design principles and hatmaking techniques are studied and applied to wearable and non-wearable creations. Students learn basic skills of millinery construction through the methods of patterned and blocked forms, and how to work with and acquire an in-depth understanding of the introduced materials. This course features an Experiential Learning Project at FLY. Garments produced will permanently remain at FLY for placement in window displays, photoshoots and other special installations throughout the seasons.

KNITWEAR I - FTFDKW270 – 3 semester credits

This course familiarises students with the world of knitwear and a general knowledge of knitwear styles. Students will be introduced to prominent examples of fashion designers who create knitwear and to the technical instruments, tools, and methods of creating knitwear products. Emphasis is placed on learning the standard knitting techniques, draping and patternmaking practices in the knitwear industry and on the industrial methods to develop knit designs. Course topics also cover various design aspects, yarn categories, colour, fabric structure, and fashion trends in knitwear.

FASHION DESIGN STUDIO I - FTFDFD230 – 3 semester credits

This course is an introduction to creative design development and fashion design skills. Topics include design processes, trend research, storyboard creation, colour, fabric selection, draping design concepts, design innovation, and the 2D to 3D development of creative ideas. Students will gain practice in these areas through projects and will also be introduced to the basics of fashion illustration. Students prepare for future apparel design projects by researching the design development process, textiles, materials, and industry practices. This class includes experiential learning with CEMI.

VISUAL MERCHANDISE AND DISPLAY - FTFCVM325 / FTFMVM325 – 3 semester credits

This course examines the creative field of visual merchandising and its importance to the retail and fashion industries. Students develop skills in the evaluation and implementation of visual merchandising concepts. The key elements covered include merchandising, principles and elements of design, terminology, and evaluation. This course features an Experiential Learning Project at FLY. Students will be involved in shifts during the Session.

FASHION RETAIL MANAGEMENT - FTFCSF360 – 3 semester credits

This course addresses the procedures involved in managing a fashion retail enterprise and the decision-making inherent in successful merchandising for smaller-scale stores. Knowledge will be acquired through lab practice gained by running a real enterprise in which students and professionals exchange their knowledge and propose successful solutions to be applied. Coursework includes site visits to well-known Italian luxury brands in Florence such as Ferragamo, Gucci, and Cavalli (companies may change according to availability), and special guest lectures from local prominent emerging designers. This course features an Experiential Learning Project with shifts at FLY.

FASHION BUYING STRATEGIES: FROM PERSONAL SHOPPER TO RETAIL MERCHANDISING - FTFMFB330 – 3 semester credits

This course addresses the new professional shopper profile by examining both the customer-oriented features of the industry as well as the general business principles of the fashion industry. Topics analyse the profession of the personal shopper, understanding the nature of services provided, as well as the strategies advised to clients from wardrobe analysis and purchasing. During the course, students will discuss fashion both in relationship to fashion history and international trends as well as communication and protocol for special occasions such as events. The final part of the class will include career guidance and marketing and promotion principles to build a customer base. This course features an Experiential Learning Project at FLY. Students will be involved in shifts during the Session.

INTRODUCTION TO FASHION PHOTOGRAPHY - DIPHFP210 – 3 semester credits

The course is based on a series of theoretical lectures on the technical, cultural, visual, and historical aspects of fashion photography. Fashion photography history will be analysed from the beginning of the 20th century through contemporary works, following the continuously changing fashion styles and trends of today. The course will concentrate on the technical aspects of fashion photography from location and portable and studio units to lighting (including natural, artificial, existing light), flash units, and light metering. Students will be guided through up-to-date digital software and technologies into the advertising world. A focus on the technical aspects of offset printing production such as colour separation, offset film transferring, and offset printing will be also provided. Basic photography experience and knowledge are helpful. This class includes experiential learning with CEMI. This course features an Experiential Learning Project at FLY. Students will be involved in shifts during the Session. A DSLR camera and a lens with a focal length of 55mm or wider is required for this course. A digital 35mm viewfinder camera (20+ megapixels minimum) is also acceptable.

July in London, England

[\(Click to view course and program details\)](#)

LONDON: CULTURE CAPITAL OF THE WORLD - 4JRN1007X – Class Level 4

This module offers students an introduction to the arts, entertainment, fashion, architecture and history that have made London the world's most influential and vital cultural hub. Why see Paris and die when you can see London and live? How did London become the world capital of music, art, fashion, design, theatre, film, architecture, and so much else? From rock legends to the Royal Opera, Shakespeare to shock art and cathedrals to Canary Wharf, this module describes how London emerged from the ashes of war to become the most vibrant and culturally rich city on earth. It aims to give students an overall appreciation of London culture and to teach them the skills they need to write fluent, confident and relevant reviews across a variety of arts and entertainment genres. It will also give students an introduction to the various ways the arts are covered across all media

platforms and to the work of some key London artists, designers and performers.

July in Ho Chi Minh City, Vietnam

[\(Click to view course and program details\)](#)

CONTEMPORARY AND TRADITIONAL VIETNAMESE FASHION STUDIES

This course introduces the blend of modern and traditional fashion and culture that inform the thriving and contemporary fashion scene in Ho Chi Minh City. Students will be introduced to a unique range of resources that will inform the process of creating their own version of the traditional Vietnamese costume 'Ao Dai'. Following an initial research phase, students will design their own Ao Dai, before visiting fabric markets and silk suppliers, and having the unique design crafted by a local tailor. The course will include visits to local fashion brands and stores, manufacturers, museums (including the Ao Dai Museum), workshops and lectures at RMIT University.

January in Florence, Italy

[\(Click to view course and program details\)](#)

FASHION RETAIL MANAGEMENT

This course addresses the procedures involved in managing a fashion retail enterprise and the decision-making inherent in successful merchandising for smaller-scale stores. Knowledge will be acquired through lab practice gained by running a real enterprise in which students and professionals exchange their knowledge and propose successful solutions to be applied. Coursework includes site visits to well-known Italian luxury brands in Florence such as Ferragamo, Gucci, and Cavalli (companies may change according to availability), and special guest lectures from local prominent emerging designers.

Can't find what you're looking for? Boston University offers 700+ courses on our July in Boston, USA program. [You can check them all out here!](#)

Volunteer Abroad Programs:

CISAustralia offer a wide range of Volunteer Abroad programs – over 18 in total – with broad project focuses, including community development, environmental conservation, wildlife, education, and health.

[View all Volunteer Abroad programs](#)

Intern Abroad Programs:

CISAustralia offer a range of locations – 8 in total – for professional, customised internship programs that provide a comprehensive range of services and inclusions.

Please [enquire](#) about an internship placement in Fashion Design in one of our Intern Abroad program locations.

[View all Intern Abroad programs](#)

Additional Academic Areas:

For short course offerings in other academic areas, please visit:

www.CISAustralia.com.au/academic-areas

Enquire:

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