



# Outbound Mobility Industry Intelligence Survey

April 2020



# Introduction

As part of CISAustralia's industry engagement strategy, we wanted to learn more about where each of our Australian University Partners are in terms of outbound mobility and what plans institutions have in place for the next 6 months when it comes to dealing with COVID-19.

A second survey will be sent later in the year to build on these results, analyse what has changed (if anything), and to benchmark institutional feedback. The aim will be to assist Universities in knowing what other institutions across Australia are doing or considering across mobility when it comes to COVID-19 planning.

In April 2020, CISAustralia developed a set of indicators for our partner universities to provide data to be shared anonymously and confidentially with those participating institutions. The results of this initiative may be used for the purpose of advancing shared knowledge across our partner institutions in regards to the impact of COVID-19 on outbound mobility.

This data will also enable CISAustralia to better support you, your students and your institution moving forward.

Thank you all for your participation and strong interest. Please contact CISAustralia with any questions.



# Results

The following slides contain summarised data from the Outbound Mobility Industry Intelligence survey sent 16<sup>th</sup> April 2020. The survey was sent to 29 Australian Universities. The Universities were selected because each institution is a formal partner and has a formal written agreement with CISaustralia.

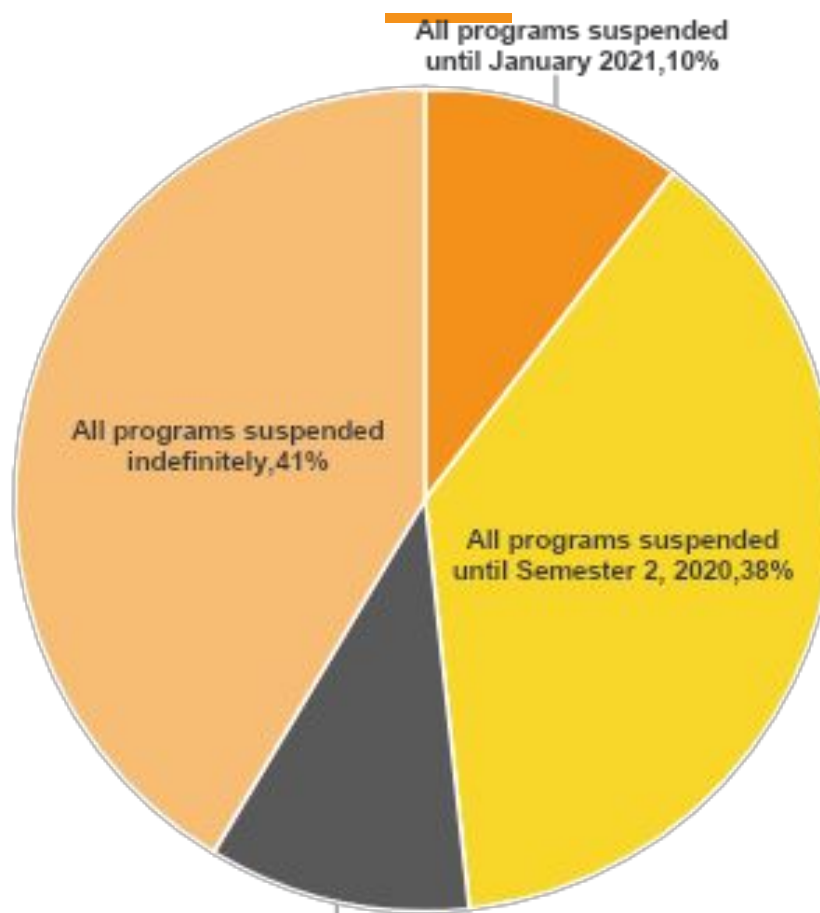
This survey data is confidential to our institutional partners. Please contact CISaustralia directly if you would like to discuss.

Response Rate

97%



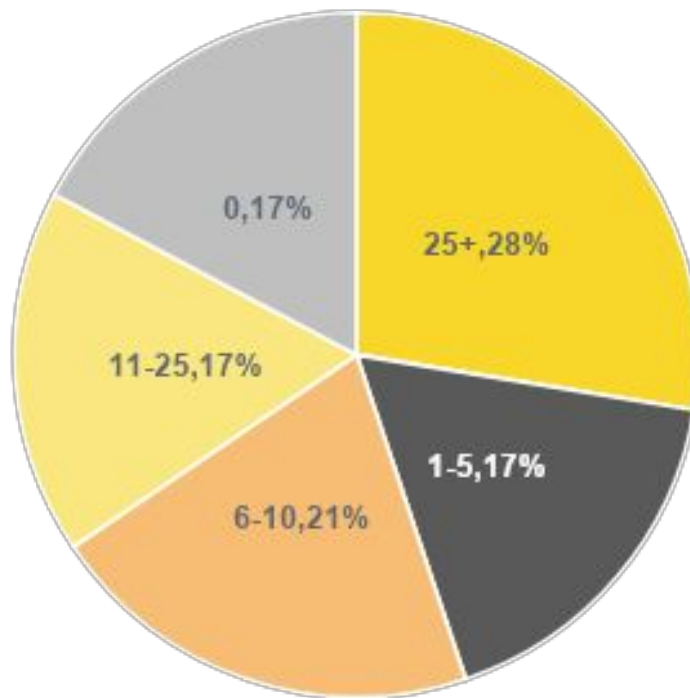
## How has COVID-19 impacted your outbound mobility to date?



# of Responses: 29 | Response Rate: 100%

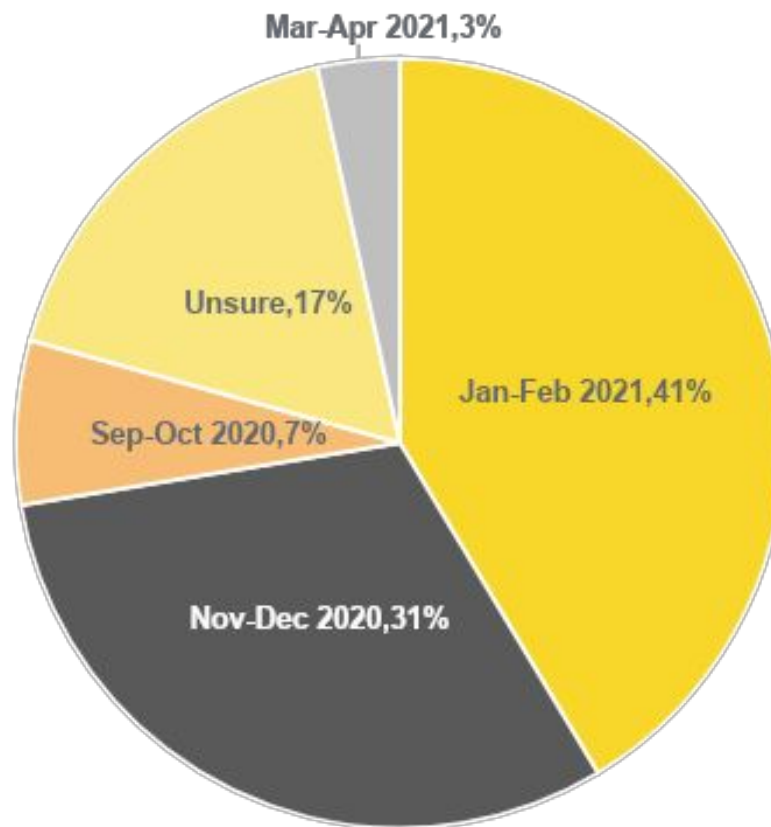


**How many students do you currently have overseas from your University on an approved (for credit) study, intern, volunteer, exchange, or other program?**



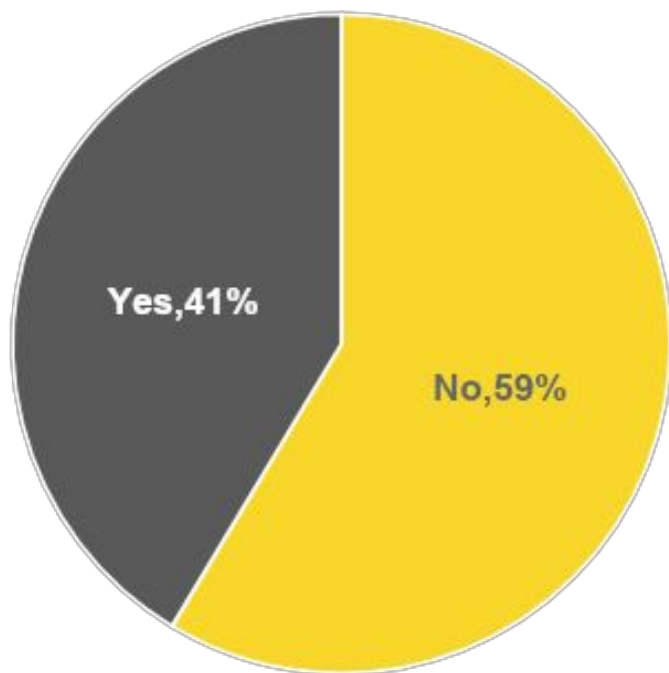
# of Responses: 29 | Response Rate: 100%

# When are you expecting outbound student mobility to be approved again for students at your University?



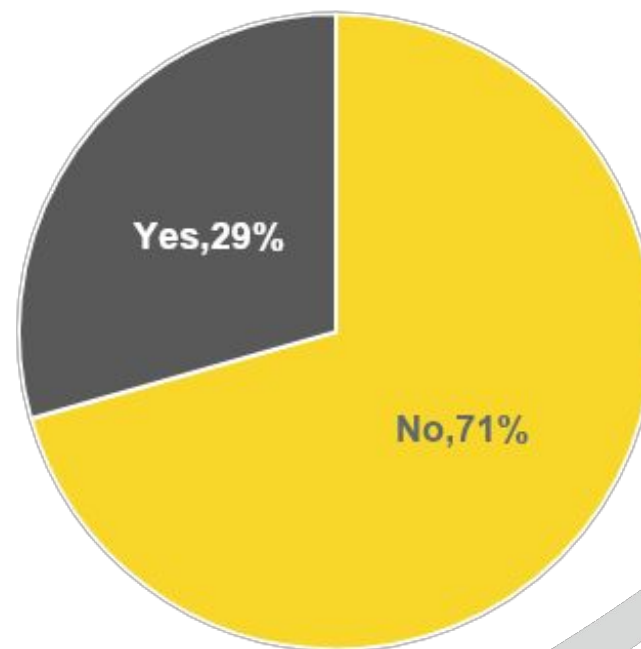
# of Responses: 29 | Response Rate: 100%

**Do you plan to hold an  
on-campus (face to face)  
study abroad and exchange  
fair in the second half of 2020?**



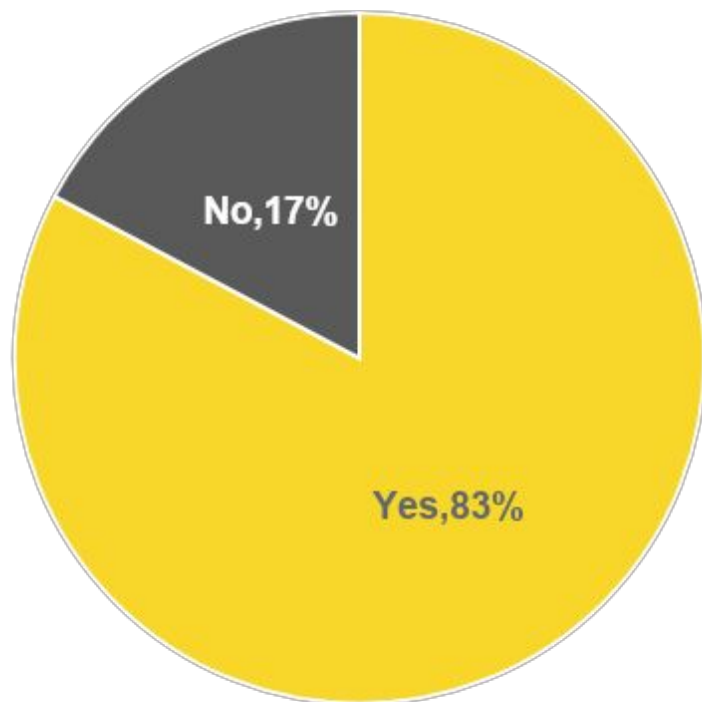
# of Responses: 29 | Response Rate: 100%

**If no, are you planning  
to conduct an online  
alternative?**



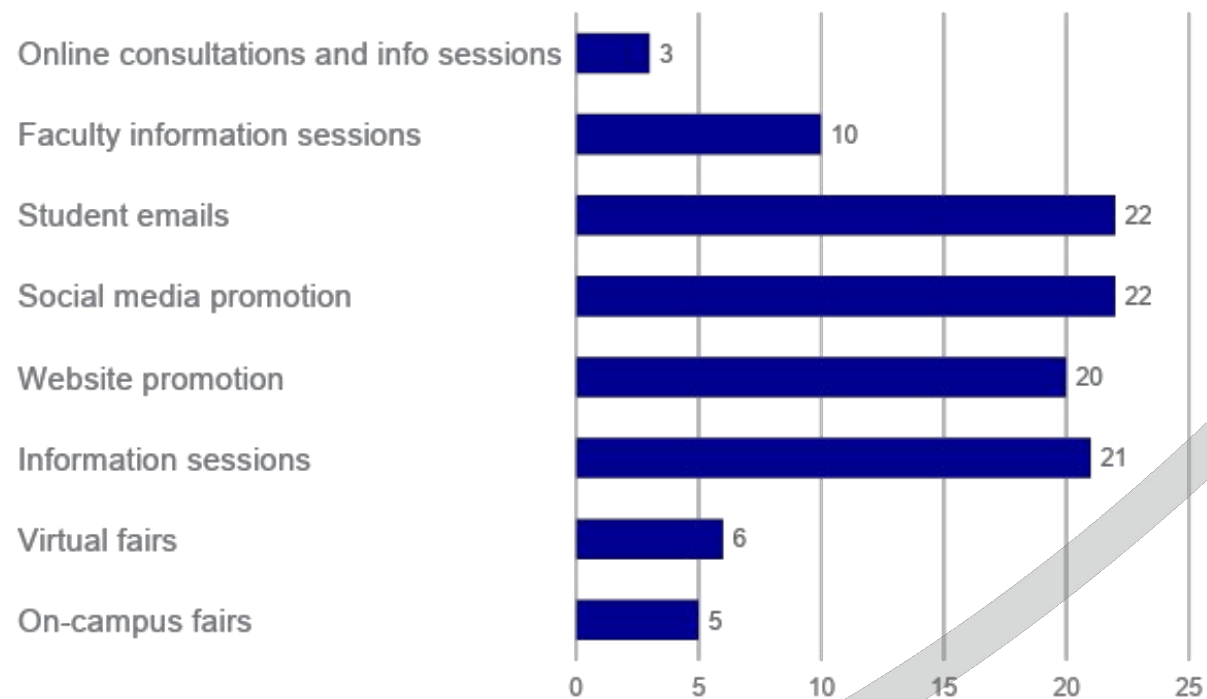
# of Responses: 17 | Response Rate: 59%

**Are you planning any outbound promotion and/or promotional activities in the second half of 2020?**



# of Responses: 29 | Response Rate: 100%

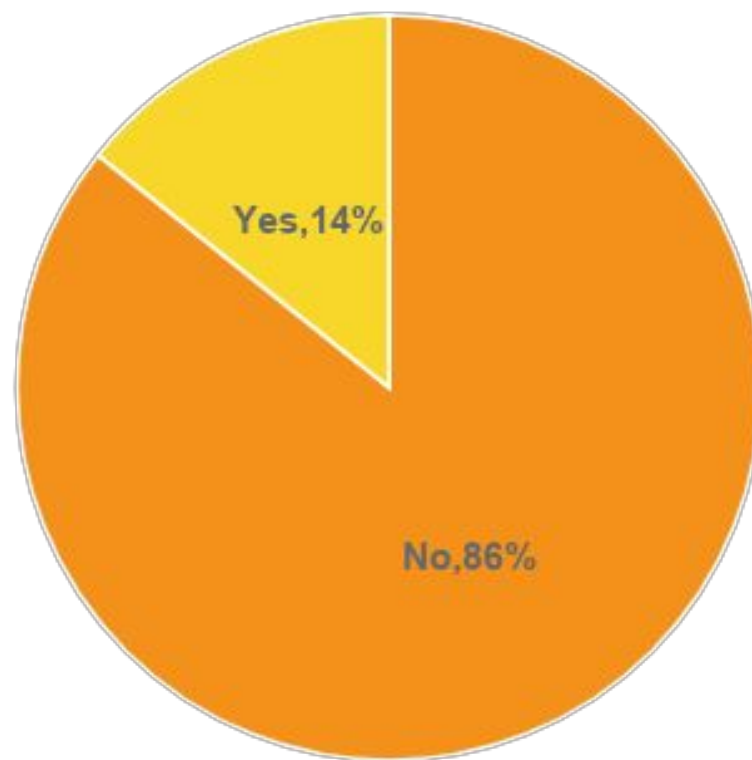
**If yes, which outbound promotional activities do you plan to undertake in the second half of 2020?**



# of Responses: 24 | Response Rate: 83%

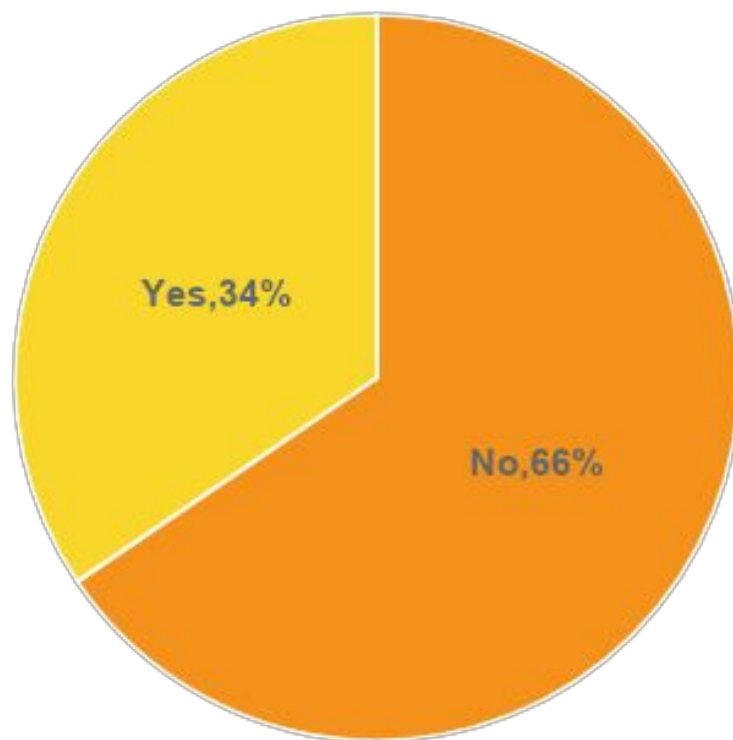


## Has your study abroad and exchange (mobility) office been impacted by COVID-19 resulting in staff losses?



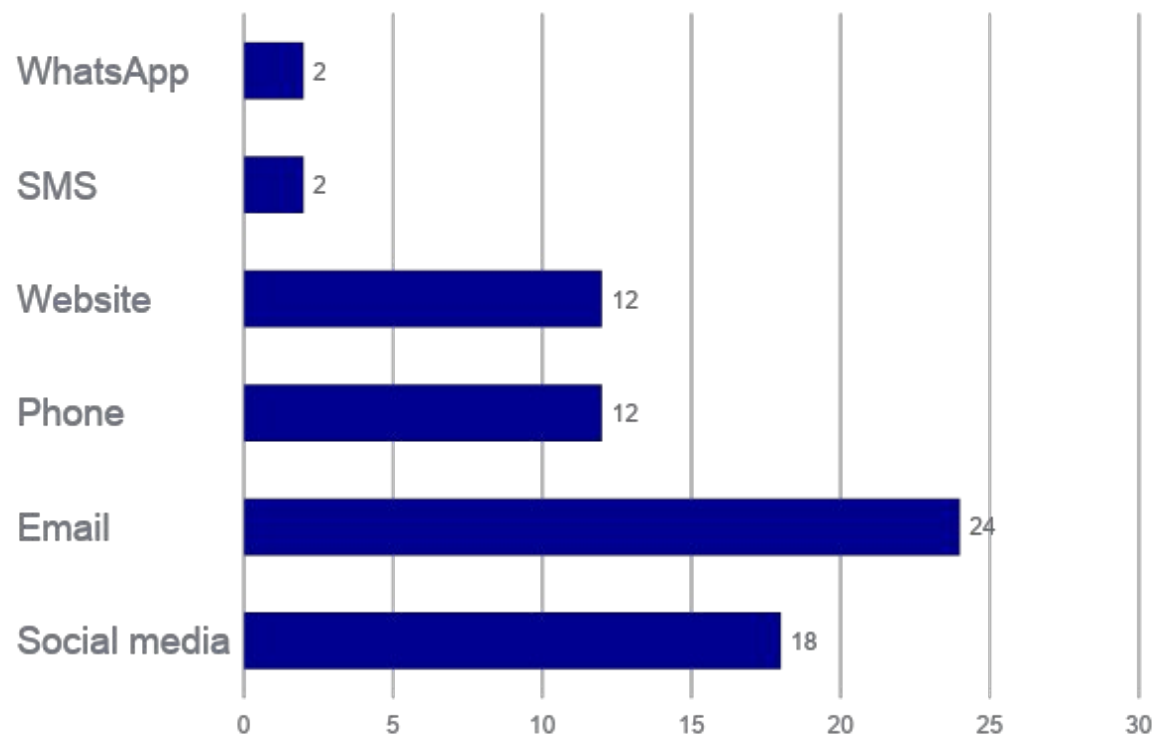
# of Responses: 28 | Response Rate: 97%

**Has your study abroad and exchange (mobility) office been impacted by COVID-19 resulting in a loss of funding for outbound student mobility (beyond August 2020)?**



# of Responses: 29 | Response Rate: 100%

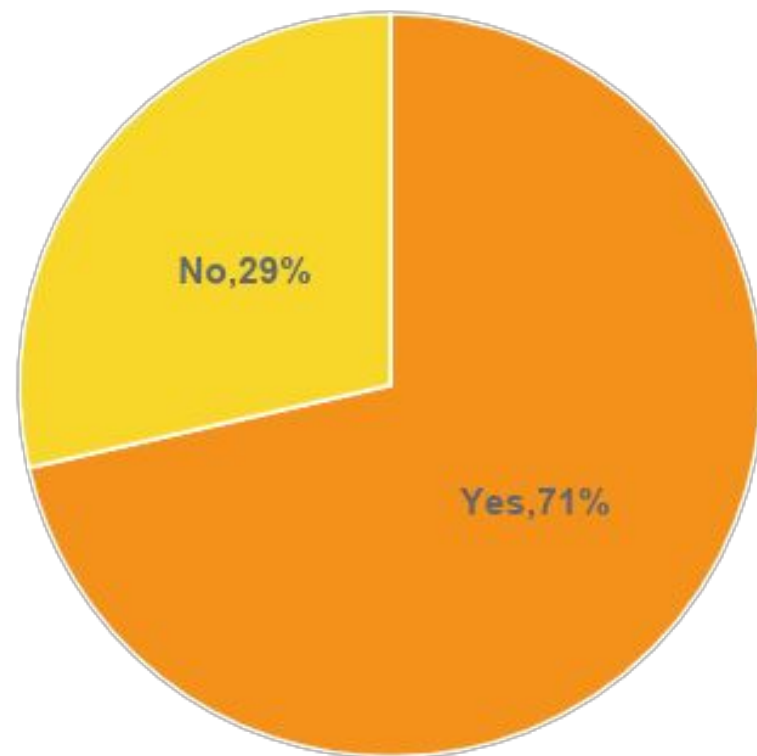
# What have you found to be the most effective communication methods in this COVID-19 environment to get information to students while they are off campus?



# of Responses: 29 | Response Rate: 100%

## Is your University considering virtual alternatives to physical overseas programs in 2020 and/or 2021?

---



# of Responses: 28 | Response Rate: 97%

**What other innovative initiatives has your University considered to assist your students in attending programs overseas (in the future), or have some kind of cultural experience in the short-term (be it online or other)?**

---

Virtual Student  
Information  
Sessions

Online Learning  
with Partner  
Institutions

Promoting  
'Plan Ahead  
for 2021'

Domestic  
Experiences

Virtual Internships,  
Study Programs  
and Study Tours

Global  
Leadership  
Programs

Cultural  
Intelligence  
Program



## Additional comments / feedback / ideas / thoughts

---

“Thank you for all your support.  
We're all looking forward to  
getting our students out onto  
CIS programs in 2021”

“Thanks for your ongoing  
support CIS team”

“Thank you for your ongoing  
support, as always”



# Thank You

CISaustralia wishes to personally thank each and every one of you for your support during this difficult time across the world.

As always, we are here to support you and discuss your ideas for future programming opportunities.

If you have any questions or would like to discuss the results of this survey further, please do not hesitate to contact us:

Brad Dorahy, Founder and Executive Director: [brad@cisaustralia.com.au](mailto:brad@cisaustralia.com.au)

Alison Price, University Relations Manager: [alison@cisaustralia.com.au](mailto:alison@cisaustralia.com.au)

We look forward to meeting with you in the coming weeks. Wishing you all the best as we get through this time together and plan for exciting things to come!



Creating Opportunities  
*Changing Lives*

LET'S TALK ABOUT YOU. GET IN TOUCH

[www.cisaustralia.com.au](http://www.cisaustralia.com.au)