



CISAustralia

Study | Intern | Volunteer Abroad

July in London, England

University of Westminster

For course syllabi, please contact CISAustralia.

Please note: Course availability is subject to change.

(To quickly view a specific academic area, hover over that academic area, and click)

Table of Contents

Business	3
Marketing Principles – 20 UK credits	3
International Project Management – 20 UK credits	3
The Role of the Manager – 20 UK credits	3
The Business of Sport – 20 UK credits.....	3
Entertaining London – 20 UK credits	4
Money, Banking and Financial Markets – 20 UK credits.....	4
The Power of Brands – 20 UK credits.....	4
International Business – 20 UK credits	4
History	5
Jack the Ripper’s London: Myth, Reality, and the London Victorian Metropolis – 20 UK credits	5
Londinium to the Blitz: London through its Museums – 20 UK credits	5
Monarchy - A Royal History of London – 20 UK credits.....	5
Law	6
Cinematic Justice – 20 UK credits	6
Liberal Arts	6
Art and Society – 20 UK credits.....	6
Working Across Cultures in a Global World.....	6
Media, Art & Design	7
Television in London – 20 UK credits	7

Photographing the City: London – 20 UK credits.....	7
London: Culture Capital of the World – 20 UK credits.....	7
<i>Psychology</i>	8
Psychology of City Life – 20 UK credits	8
Myth and Method in Psychology – 20 UK credits.....	8

Business

Marketing Principles – 20 UK credits

4MARK001W – Class Level 4

Session 1

This module provides students with an introduction to marketing and its role in business and society. It gives students an overview of the principles underpinning marketing activities, and is both an introduction to the subject area. The module aims to introduce the key concepts of marketing, an understanding of consumer behaviour, and an evaluation and application of marketing tools in the context of contemporary major social and environmental issues.

International Project Management – 20 UK credits

6PJMN001W – Class Level 6

Session 1

The module focuses on the issues surrounding the management of international projects. This is achieved by providing a fundamental understanding of project management and how projects are managed in an international context.

The Role of the Manager – 20 UK credits

4HURM007W – Class Level 4

Session 1

This module is intended to prepare students for supervisory and managerial roles and, as such, deals with the core skills involved in management. These include delegation, managerial & leadership styles, motivation; chairing meetings, workplace counselling, staff development, identifying and managing conflict and negotiating skills.

The module aims to help students identify how people become managers, what the role of the manager is and how to maximise their effectiveness in that role. Real-life examples are offered throughout, with the variations in styles of management and leadership required by different organisations and different cultures taken into consideration.

The Business of Sport – 20 UK credits

4BUSS003W – Class Level 4

Session 2

Sport is a high profile global business, which excites and entertains, builds allegiances and generates intense rivalries. As such it provides the perfect medium to explore important business concepts of relevance for private, public and not-for-profit organisations. The module looks at concepts such as of value and price in sport, the market for (and marketing of) sports products and services, issues of CSR and ethics in sport and the role of government regulations.

Entertaining London – 20 UK credits

4BUSS002W – Class Level 4

Session 2

London is one of the entertainment centres of the world. It is home to world-class theatres, music venues, museums, galleries, festivals and much else. A varied 'cultural' sector is essential for a world city; it generates income, builds creativity and attracts tourists and other visitors. This module covers the business of entertainment – its funding, management and marketing, and the role played by private, non-profit organisations and government in its provision.

Money, Banking and Financial Markets – 20 UK credits

5ECON005W – Class Level 5

Session 2

This module is designed to provide an introduction to the flow of funds in the economy, the banking sector and to financial markets and systems, all of which are essential to the functioning of modern economies. Although the module is about financial systems in general, there will be frequent reference to contemporary issues and problems, and to their historical antecedents. The approach will incorporate a blend of published economic and financial data, and as far as possible, international comparisons.

The Power of Brands – 20 UK credits

4MARK006W – Class Level 4

Session 2

Creating and managing successful brands is a source of competitive advantage to modern organizations. This module provides students with the fundamental understanding of brands, brand positioning and brand portfolio management. It engages students by practical demonstration of the effective use of marketing and branding tools. At the heart of an effective brand strategy, is its seamless integration with the marketing mix. A successful brand plan does not only address how the brand will be communicated but also how it will be protected.

International Business – 20 UK credits

6BUSS007W – Class Level 6

Session 2

The module explores the wider business environment and the significance of major global trends. The impact upon international businesses of the global trade institutions and of governments is studied for companies of various sizes and types. Major topics include, foreign direct investment; culture and management practice, assessing the attractiveness of markets, ethics and the management of risk internationally. The decisions and issues faced by international managers are studied from the perspective of various functions including Finance, HRM, Marketing and Operations.

History

Jack the Ripper's London: Myth, Reality, and the London Victorian Metropolis – 20 UK credits

4HIST008X – Class Level 4

Session 1

The class aims to provide the student with an informed understanding of the social, cultural and economic context of the Whitechapel murders that occurred in the 1880s. Assessing the wider history of Victorian London, and focusing upon the 1880s in particular, students will learn about class, poverty, wealth, religion and culture in late Victorian London. Students will also learn about the Ripper murders and their effects in the metropolis, and consider why the murders continue to exercise fascination to this day.

Londinium to the Blitz: London through its Museums – 20 UK credits

4HIST009X – Class Level 4

Session 1

London is one of Europe's greatest cities, with a fascinating history stretching back over two thousand years. Originally built by the Romans, it has endured a long history of war and civil war, fire, famine and plague. It has survived aerial bombardment and terrorism, yet remains a fascinating mosaic of distinct villages, which has given shelter to successive generations of those fleeing persecution and poverty in other lands. It is home to the British monarchy and British parliament, and is the cockpit of British life and culture.

This class aims to offer an introduction to a new history of London and to the specialism of 'public history', based in part on recent archaeological research and visits to London museums. The class thus aims to provide students with the knowledge and skills to evaluate how and how well the history of London is presented to audiences of non-historians.

Monarchy - A Royal History of London – 20 UK credits

4HIST007X – Class Level 4

Session 1

This course examines London as the historical setting for monarchy and national ceremonial. As such the course considers Royalty's central place in British life and examines how its purpose and function have changed over the centuries. It also investigates Royalty's influence on British history and society and its impact on government, culture and science. Finally the course will consider how the monarchy has adapted – and continues to adapt – to changing times and how critics react to it.

Law

Cinematic Justice – 20 UK credits

4LLAW016X – Class Level 4

Session 1, Session 2

Criminal justice has historically proved a valuable source for film makers. From *I am a Fugitive from a Chain Gang* (1932) to contemporary films such as *Conviction* (2011) various aspects of criminal justice have been portrayed. In addition to pure fiction real life events such as the imprisonment of the Guildford 4 (In the Name of the Father) have formed the basis for dramatic works. This module analyses films illustrating the criminal justice system of the UK and abroad to discover what these portrayals tell the viewer about criminal justice. The module uses the films themselves as the primary source of material coupled with academic commentary.

Liberal Arts

Art and Society – 20 UK credits

4ELIT007X – Class Level 4

Session 2

This module is an introduction to the visual culture of London, including painting, architecture, photography and contemporary media. Students will visit the major art galleries to examine how art works exhibitions and cultural organisations can be understood within wider social contexts. The sessions also include museums and historical sites, such as the British Museum and St Paul's Cathedral, as well as art galleries. The classes will explore how these institutions reveal the complex cultural identity and history of London. The module develops students' skills in visual analysis and critical thinking about culture.

Working Across Cultures in a Global World

4CLST001X – Class Level 4

Session 2

The course provides a student-centred understanding of the intercultural competencies needed in the professional world of the 21st century. It starts by supporting students in analysing their chosen career, identifying the challenges inherent in performing in a professional multicultural environment. It continues by developing, through interactive activities, skills such as recognising, acknowledging, mediating and reacting to a variety of cultural expectations and norms of behaviour. The course contains throughout a reflective strand, which encourages students to reflect on their internalised culture, unconscious bias and preferred social positioning, and how this might impact their work relations.

Media, Art & Design

Television in London – 20 UK credits

4TVPR007X – Class Level 4

Session 1, Session 2

Working in one large and several small groups students devise and produce a factual program realised in a multicamera studio.

Studio based multicamera television show. Students work in a large group to produce one 25-minute live magazine program. Through practice in the studio students learn the procedures and protocols necessary for shooting within a large crew, an “as live” TV studio show. Students learn how to schedule, source talent, produce a running order, design and build a simple set and work collectively towards the recording of a live show in a proscribed amount of ‘on-air’ time.

There is an emphasis on collective responsibility and problem solving. Students write a personal log plus a reflective and a critical analysis of the production process and their finished program.

**The Harrow Campus is located within zone 4. Most summer school students will purchase a zone 1-2 travelcard so should budget a little extra travel credit to cover zone extensions.*

Photographing the City: London – 20 UK credits

2MSS404 – Class Level 4

Session 1, Session 2

This module is concerned with an investigation of the city as represented through historical and contemporary photography. Through a series of lectures, workshops, photo walks and gallery visits students gain a critical perspective on the city as a social, cultural, architectural and artistic phenomenon. Through a research and development process they focus on an aspect of the city to represent through their own photographic project.

Please note that it is advisable for students to bring their own digital or digital SLR camera for this class. If students do not have a digital or digital SLR camera one can be hired out free of charge from the Photography department based at the Harrow Campus.

**The Harrow Campus is located within zone 4. Most summer school students will purchase a zone 1-2 travelcard so should budget a little extra travel credit to cover zone extensions.*

London: Culture Capital of the World – 20 UK credits

4JRNL007X – Class Level 4

Session 2

This module offers students an introduction to the arts, entertainment, fashion, architecture and history that have made London the world’s most influential and vital cultural hub. Why see Paris and die when you can see London and live? How did London become the world

capital of music, art, fashion, design, theatre, film, architecture, and so much else? From rock legends to the Royal Opera, Shakespeare to shock art and cathedrals to Canary Wharf, this module describes how London emerged from the ashes of war to become the most vibrant and culturally rich city on earth. It aims to give students an overall appreciation of London culture and to teach them the skills they need to write fluent, confident and relevant reviews across a variety of arts and entertainment genres. It will also give students an introduction to the various ways the arts are covered across all media platforms and to the work of some key London artists, designers and performers.

Psychology

Psychology of City Life – 20 UK credits

5PSYC001X – Class Level 5

Session 2

This model aims to provide students with the opportunity to engage with a range of topics and issues in psychology that relate to growing up and living in or visiting a large global city such as London, England. It will bring together research and theory from a number of areas of psychology and forensic psychology. Topics include: Stress & Wellbeing; Crime & Aggression; Loneliness, Prosocial behaviour, and Resilience. Lectures will discuss recent research and seminars will provide students with practical activities, visualisation through documentaries and guided discussions related to each topic.

Myth and Method in Psychology – 20 UK credits

4PSYC001X – Class Level 4

Session 1

In this module, we will explore the scientific evidence for phenomena widely accepted by the public but whose scientific validity remains open to challenge including, for example, astrology and near-death experiences. We will examine the methods used in the investigation of such popular myths and examine, from a psychological perspective, the factors which underlie how they grow and are sustained. The module involves a critical review of the scientific evidence for these phenomena, and general consideration of the application of scientific method.